

CORPORATE OVERVIEW

Founded in 2002, Geographic Services, Inc. (“GSI”) is a leading geospatial intelligence solutions provider. GSI is committed to supporting our customers’ mission by improving knowledge and understanding through innovative technologies and solutions for cultural data. GSI delivers a range of technologies, geospatial data and services including Human Geography, Geonames, and international administrative and maritime boundaries. Customers can access unique cultural data sets through desktop or mobile applications on GSI’s *Human Atlas*® cloud-based architecture. GSI’s specialized search technology, *DataFlex*, and enhanced data mining give users easy access to these data sets, and to mission critical knowledge.

Core Expertise

GSI possesses expertise in the following areas:

- **Geo-intelligence Technology Development.** GSI provides desktop, mobile and web-based solutions that support visualization and analysis of socio-cultural data in a geospatial framework.
- **Linguistics.** GSI’s linguistic capability includes a bench of more than 500 pre-screened linguists with skills in thirty-four (34) different languages. With deep, native-level expertise, GSI linguists support numerous languages worldwide, from Arabic to Portuguese to Khmer.
- **Culture.** GSI employs experienced regional and native cultural subject matter experts to support projects which require knowledge of local traditions and customs. The team includes graduate and doctoral level regional analysts who are native to the project areas.

Services

GSI offers its clients a suite of solutions that meet the requirements of government and commercial clients navigating high-risk areas, providing deeper knowledge and understanding in resource constrained environments. The services include:

- **Geospatial Content.** GSI combines advanced search, conflation, and linguistics capability to efficiently deliver geospatial data and analytic solutions in areas of the world where maps and data are only available in native languages.
- **Enhanced Data Mining.** Leveraging GSI’s structured and semi-structured relational data architecture, clients can efficiently mine unstructured data for relevant content that enhances information discovery, social network analysis, and intelligence production. GSI has a patent published process for using our Human Atlas® or other relational geographic and proper name data for effective social media data mining in both English and native languages.
- **Language & Translation Support.** GSI delivers native-level translation support to Government and corporate clients. GSI relies upon its expert linguists to support a wide range of requirements across dozens of languages and dialects. GSI’s linguists have a range of technical capabilities and clearance levels to support the most demanding intelligence requirements.
- **GEOINT and Cultural Consulting.** GSI applies its multilingual geospatial intelligence capabilities to deliver solutions to clients working in high-risk or isolated areas in the world where accurate or updated maps and data are not readily available.
- **Reputation Analysis.** GSI provides solutions which enable clients to understand the “who” and “where” of sentiment, and how it may shape perception of corporate brands, operations, and key personnel.
- **Security Analysis.** GSI technology enables situational awareness in high-risk environments where understanding the terrain, people, and social connection have a material impact on operations.
- **Corporate Compliance & FCPA Support.** GSI provides corporate clients with analysis which can identify direct and indirect relationships. Compliance officers can use GSI’s data resources to identify bad actors and help prevent regulatory action stemming from anti-bribery legislation, such as the Foreign Corrupt Practices Act.